

NO to media concentration!

I am writing to you today to comment on Docket No. 02-277, the Biennial Review of the FCC's broadcast media ownership rules. I strongly believe that the FCC should retain all of the current media ownership rules now in question. These rules serve the public interest by limiting the market power of the huge, dominant companies and players in the broadcast industry.

The right to conduct an informed debate and discussion of current events is part of the founding philosophy of our nation. Our forefathers believed that democracy was renewed in the marketplace of diverse ideas. If the FCC allows our media outlets to merge and consolidate further, our ability to have an open, informed discussion from a wide variety of viewpoints will be compromised.

I do not believe that the studies commissioned by the FCC accurately demonstrate, or even attempt to demonstrate, the negative effects that media deregulation and consolidation have had on the diversity of our media. While there may indeed be more sources of media than ever before, the spectrum of views presented has been severely limited.

I urge the FCC to preserve the public interest by keeping the media ownership rules in question intact.

PROTECT OUR DEMOCRACY, LET THE VOICE OF THE PEOPLE RING TRUE. NO TO MEDIA CONCENTRATION.

Thank you,
Joan Ginsberg